



WordPress Themes

Action Step: Begin by Asking Yourself

- ➔ What is your site's purpose?
- ➔ How do you want it to look?
- ➔ What kind of media (images/videos) do you plan to use?
- ➔ What do you want it to do (functionality)?
- ➔ Will you be Blogging or is it a Website, or both?
- ➔ How will the navigation work?
- ➔ Do you have mobile visitors?

Finding Themes: What to Look for in a Theme

- ➔ How it looks and functions
- ➔ Does it have/do what you need
- ➔ Documentation and Support
- ➔ Reviews and Ratings
- ➔ Browser Compatibility
- ➔ Responsive Design - Mobile-Friendly

Remember: What to keep in mind

- ➔ Not all are created equal
 - ➔ Anyone can create a theme
 - ➔ Hackers can create ones with bad code
- ➔ Read reviews
- ➔ Check specs: – **Version Support** – **Browser Support** – **Features**